Sects. II-27—100,000—21-5-48.

Firka Development (1953 49) Department.

MS SERIES.

G.O. No. 144

Dated 10. 2. 49

[Despatch Abstract.]

ttage Industry - Indian Cottage Industry products in the Offices of the Indian Diplomatic Representatives - Information regarding papers recorded.

N.D.2625-A/47-OS(III)
Government of India .
Ministry of External Affairs and
Commonwealth Relations.
New Delhi, the 27th April, 1948.

From

Jagat Singh, Esquire,
Assistant Secretary to the Government of India.

To

All Provincial Governments.

Sir,

I am directed to say that it has been suggested to the Government of India that each office of the diplomatic representative of the Government of India in overseas countries should be a centre of India cultural life with, among other things, a collection of Indian cottage industry products of recognised quality.

It would be greatly appreciated if early arrangements are made to furnish this Ministry with a list of cottage industry products of recognised quality with their source of supply.

I have the honour to be,
Sir,
Your most obedient servant.

sd. . . . . .

Assistant Secretary.

GOVERNMENT OF MADRAS
FOOD DEPARTMENT II.

Endt.No.1632-F.D.II/48-1 dated 8-5-48

Referred to the Director of Industries and Commerce, Madras, for very urgent remarks.

To
The Director of Industries
and Commerce, Madras.

A.D. 8.6.48

/True Copy/

GK.17.7.

Industries and Commerce Dept

From
The Director of Industries and Commerce, Madras.

To
The Secretary to Government
Firka Development Department,
Madras

No.1455/L2/48 dated 12 /48

Sir,

Sub:- Industries - Cottage Industries - Indian Cottage Industry products in the offices of the Indian diplomatic representatives - Remarks - Submitting.
Ref:- Government Endt. No.1632/F.D.II/48-1 dated 8-5-48.

I enclose a list of cottage Industry products with their sources of supply. I suggest that the following products of recognised quality are worth exhibiting in the offices of the diplomatic representatives of the Government of India in overseas countries; and may be obtained from the firms noted against each.

Name of articles.	Party to be contacted.
1.Tattamadai Mats	The Mat Weavers Association, Pattamadai, Tinnevelly District. The Giriammalpuram Mat Weavers Co-op. Society, Viravanallur P.O. Tinnevelly.
2.Chettinad Baskets (Palmyrah products)	Manapad Catholic Co-op. Bank Ltd, Tiruchendur Taluk, Tinnevelly District.
3.Tanjore Brass and Copper carved inlaid work.	Sri Arumuga Pathar, Nanyakara Chetty Stree, Tanjore.
4.Madura Elephant tables.	Government Industrial School, Madura.
5.Wood Work including ivory inlaid.	The Cochin Cottage Industries Co-op Marketing Society, Trichur. Sri.C.V.Sankaran, Carver, Chelakkathukara, Trichur.
6.Narasapur Lace;	Miss D.H.Philips, Narasapur Post, Godavari District.
7.Leather work-snake skin bags.	The Gandhi Niketan Cottage Industries. Co-op Society, Kallupatti P.O.Madura. Govt. Leather Trade Institute, Washermanpet, Madras.
8.Kondapally Toys.	Kondapally Toy Manufactures Co-op. Sales Society, Kondapally Kistna District.
9.Hand woven textiles.	Ikkadu Industrial School, Ikkadu Trivellore Taluk, Chingleput District. The Madras Provincial Handloom Weavers Co-op. Society, 34, Pantheon Road, Egmore, Madras.
10.Lacquer Toys.	Sri Rama Vilas Toy works, Ettikoppaka, Via Yellamancheli Vizag District. Government Industrial School, Tanjore.
11.Pulla Walking Sticks.	Sri Krishna Manufacturing Co., Sole Agent Sri. Desikan, 5, Natesa Iyer Street, T.Nagar, Madras.
12.Kollegal and Conjeevaram Silk Fabrics, including sarees.	Victoria Techinical Institute 36.E Mount Road, Madras.

Except item No.11 Pulla stocks - all other items can be supplied also ~~th~~ by the Victoria Technical Institute, 356-E, Mont Road, Madras

2. I understand that in the United States it will be possible to sell lakhs worth of our products, particularly silk fabrics and wood work with ivory inlaid. I suggest that the Indian Trade Commissioner in U.S.A. be asked to indicate the names of firms in America willing to deal in products made in this Presidency, to enable me to arrange for our producers contacting the dealers and marketing products.

For Director of Industries and Commerce

LIST I

Description of articles.		Name of Manufacturer and full address.
1. Toys. 3 (each.		D.Rathnasabapathy, 8, Tank Square St. Nungambakkam, Madras.
2. Toys. 3.		-do-
3. -do- 3.		S.A. Vaidyalingam 54, Arunachala
4.Gandhi Bust 2.		Naick St. Chintadripet, Madras.
5. Nehru Bust 2.		-do-
6. -do- 2.		-do-
7. Bose Bust 2.		-do-
8. Ranganathan 1.		-do-
9. Easwarar. 1.		-do-
10. Nandi. 1.		-do-
11. Toy Box small 2.		Kondapally Toy Manufacturers Co-op. society, Kondapally (Kistna Dist.)
12. College slates. 6.		Babu Industries, Trichy.
13. Wood Carvings. 1.		Cochin Cottage Industries Co-op Society Ltd, Trichur.
14. -do- 1.		-do-
15 Walking sticks. 1.		Krishna Munufacturing Co., 5, Natesa Iyer Street T. Nagar, Madras.
16. -do- 1.		-do-
17. -do- 1.		-do-
18. Madras Industries, 12.		Madras Industries Association, 166, Mount Road, Madras.
19. Paint Industry 24.		-do-
20. Coir Industry 24.		-do-
21. Irrigation Project 24.		-do-
22. Bags. 25.		-do-
23. Bags. small. 25.		-do-
24. Office Tray with top Toller.	2.	New Era Manufacturing Co. Palghat.
25. Shoe Brush Curved 2.		-do-
26. -do- flat. 3.		-do-
27. Commodity Brush 3.		-do-
28. Scrubbing Brush		-do-
29. -do- 3.		-do-
30. Luncheon set 1.		Jane Scewpine works Trivandrum.
31. Tea Cosy. 1.		-do-
32. Handkerchief case 1.		-do-
33. Shoulder Bag. 1.		-do-
34. Sling Bag 1.		-do-
35. Hand Bag. 1.		-do-
36. Shoulder Bag(Large) 1.		-do-
37. Note Case. 1.		-do-
38. Purse 3.		-do-
39. Purse. 2.		-do-
40. Mats. 3.		Giriammalpuram Mat Weavers Co-op Sty Viravanallur Post, Tinnevelly Dist.
41. -do- 2.		-do-
42. -do- 1.		-do-
43. Uthu 1.		Vellore Potters Co-op. Society, Vellore
44. Cup & Saucer 2.		-do-
45. Tea Pot. 1.		-do-
46. Paper weight gnadhi 6.		-do-
47. Milk Jag 2.		-do-
48. Tiger 1.		-do-
49. Ash Tray 6.		-do-
50. Incense stand 3.		-do-
51. Flower Vase. 3.		-do-
52. do 1.		-do-
53. Soppu (small) 2.		-do-
54. Plate. 1.		-do-
55. Sugar Pot. 1.		-do-
56. Bowell. 1.		-do-
57. do 1.		-do-
58. Enamel Board. 1.		Jyothi Paints, 125, Poonamalle High Road Kilpauk, Madras.
59. Olu Paint (mpty) 2.		
60. Stone Image Vinayagar. 1.		The Modayur Stone Image Workers Co-op Sty. Modayur, N.A. District.

61. Kuja Jar Fashion with tumbler.	Sri. Rama Metal works Kalahastri, Chittoor ~~Diestrie~~ District.
62. Ice Glass.	-do-
63. Chalk Piece.	-do-
64. Crane (Parlakimidi)	
65. Crane (Walajabad)	
66. Duck (Madura Indus, School)	

Price for each piece White Goods.	Sun and Company, Narasapur West Godavery.
Round Doyly 6"	"
" 6"	"
" 18"	"
" 20"	"
" 22"	"
" 24"	"
" 30"	"
" 36"	"
" 6"	"
" 18"	"
" 8"	"
" 10"	"
" 18"	"
" 10"	"
" 8"	"
" 8"	"
" 10"	"
" 18"	"
" 8"	"
" 8"	"
" 10"	"
" 6"	"
Oval 6 x 12"	"
" 18 x 12"	"
" 20 x 14"	"
Oblong 36 x 12"	"
" 36 x 12"	"
yard 3s per yard.	"
yard 15d per yard	"
" 14d " "	"
" 2s " "	"
" 6s " "	"
Ecru Goods:	
Round Doyly 8" 1s each	"
" 6" 5d "	"
" 8" 1s "	"
" 8" 9d "	"
" 8" 9d "	"
" 6" 7d "	"
" 8" 9d "	"
" 20" 7d "	"
" 8" 1s "	"
" 6" 5½d "	"
" 20" 7d "	"
" 8" 1s "	"
Oval 6 x 12" 15d each	"
" 18 x 12" 4s "	"
" 26 x 16" 9s "	"
" 5 x 10" 13d "	"
" 6 x 12" 15d "	"
" 10 x 14" 3s "	"
Oblong 20 x 14" 8s	"
" 20 x 14" 8s	"
Ecru and Green:	
Round Doyly 6" 6d each	"

P.T.O.

Orange Colour		
Doyly Round 8"	10d each	Sun and Company, Narasapur West Godavari
" 8"	1s "	"
White and yellow		
Round Doyly 6"	7d each	"
" 8"	12d	"
" 10"	18d	"
White and Blue.		
Round Doyly 8"	10d each	

P.S.Goods can be supplied on commercial scale according to order. 20% extra for Ecru and coloured goods.

Grass sleeping mat 140 counts No.5	Victoria Technical Institute, Madras-2.
" table mat	do
" ~~work-b~~ "	"
~~Tatty-leaf-p/em~~---	
Palm leaf open-knotted shopping basket.	"
" work basket	"
" nest of 6 baskets	"
wild reed shopping basket	"
Baby python Ladies' handbag.	"
Round.3" toy box with 24 assorted figures.	"
" 2" do do	"
" Palm tree.	"
" Occupation (Charka)	"
" do (woman spinning)	"
" Verandah house.	"
" do	"
" Round hut.	"
Wooden Lacquered cooking set	"
. Wooden eleqhant	"
" Coconut wood tortoise.	"
Horn paddy bird.	"
do sparrow.	"
Sandalwood box	"
do Fan	"
Rosewood elephant head Madura table	"
Woollen pile carpet 6 thread quality 6'x3'	"
Rattan waste paper basket.	"
do tiffin basket with tray and leather straps inside.	"
do cycle basket	"
Crochet table centre (ecru) 45" dia.	"
Mica Chimnnys	The Bhavani Mica.
Mica domes.	Chimney Manufacturing Co., Gudur Nellore District.

2. Charka Grade:

(i) Sri Ali Rache Gowda, Surapuram Kollega Taluk.
(ii) Sri. Thimmiah Singanallur.
(iii) Sri. Ramanna, Singanallur.
(iv) Sri; Rangasetty, Doddinduvadi.

B.Filature Silkwaste:

(a) 1 grade silkwaste
(b) 11 -do-

CHARKA SILKWASTE:

C. 2 Sample skeins of Eri spun silk.
D. 6 bottles containing specimen cocoons
E. One board containing photographs of the Filature Section.
F. One board containing photographs of the Sericultural Section.
G. One garland made out of silk & Cocoons;

Description of article.	Name of manufacturer.
Cora mat-very superior quality	Cora mat weavers pälghat taluk.
Umbrella handles.	Sait Nagjee Purushetham Co, Calicut (made by hand)
Muslim caps (4 varieties)	Abdul khader moulavi Kasargod.
Brushes (varieties) in sheephair and palmyra fibres and coir	New Era manufacturing Co., Palghat.
Cocoanut shell and lacquer work ash tray.	Quilandy artisans cooperative Society Quilandy.
Coir Broom.	Government Coir Factory, Beypore, Calicut.
Bell metal lamp (malabar tyle)	A.Narayanan nair, Calicut.
Ornamented brassware oval photo frame with stand.	Muttungal Industries, Tellicherry.
Design embossing on copper by hand-rectangular photo frame.	do
Bathi Standom type.	do
Deep sea fishing hooks varieties.	do
Deep sea fishing hooks one board of 10 samples.	do
Vibhoothi Tray Wooden Native industry	Native carpenters Tirur Malabar.
Sandal wood fan one number	District Industrial and Commercial museum Teppakulam P.O.Trichinopoly.
Fountain pens	Keerthi products Limited, Ramanad Road, Madura.
A small show case containing 12 stainless steel nibs for fountain pens.	National steel manufacturing Co., Poochakkapat (via) Sivakasi, S.I.Ry.
One pile carpet in 4½ threads 6' x 3'	The Ellore Pile Carpet.
One Pile carpet in 5 threads 6' x 3'	Weavers' Cooperative
One Pile carpet in threads 6' x 3'	Purchase & sale society
One Welcome board½ 3' x⅝ 3'	Ltd., No.128 E.G.Ellore.
One curved handle palmyrah hand stick	Sri. Krishna & Co, Kondurupadu, pulla P.O. West Godavari District.
One Designed palmyrah hand stick.	
One gun dog model handle palmyrah hand stick	
One Round handle teak wood hand stick.	

/True Copy/

GK.21.7.

Firka Development Department II

Letter No. 1632 F.D. II/48-3 dated 21-9-48.

To

The Assistant Secretary to the Government of India,
Ministry of External Affairs and Commonwealth
Relations, New Delhi.

Sir,

Sub:- Cottage Industries - Indian Cottage Industry products in the offices of the Indian Diplomatic Representative Information regarding.

Ref:-Your letter No.D.2625-A/47 OS/111 dated 27-4-48.

I am directed to enclose a general list No.I of Cottage Industry Products of recognised quality with their source of supply and another list No.II of articles which may with advantage be exhibited in the offices of the Diplomatic Representatives of the Government of India in Overseas Countries.

2.

2. It is reported that it will be possible to sell some of the articles given in List II, especially silk fabrics and woodwork with ivery inlaid in U.S.A. This Government will be grateful if enquirees are instituted through the Indian Trade Commissioner in U.S.A. and the names of firms in U.S.A willing to deal in cottage industry products of this Province are furnished to this Government so that arrangements may be made to bring the probucers in touch with the Overseas dealers.

Yours faithfully,

sd. . . . . .

21-9-1948.

Copy to the Director of Industries and
Commerce, Madras.

/True Copy/

GK.21.7.

Firka Development Dept.

We may not get any reply. The papers may perhaps be recorded .

sd.
9-2-49

Recorded.

G.O.Ms.No.144 Firka Devt. dated 10-2-49

Cottage Industry - Indian Cottage Industry products in the offices of the Indian diplomatic representatives - Information regarding - Papers recorded.

/True Copy/

GK.21.7.

for Superintendent,
MADRAS RECORD OFFICE.

29/7